



POLICIES AND GUIDELINES

FINANCIAL SPONSORSHIP

POLICY:

Appropriate requests for sponsorship may be granted to events that are put on by bargaining unit employers for the purpose of advertising.

- Sponsorship may be considered when the event is Union related.
- Individual member requests for sponsorship for events such as a sports team may be considered if the team consists of a majority of COPE Local 397 members.
- Value of the sponsorship to be determined based on the relative benefits of each event.

PURPOSE:

To determine when sponsorship is appropriate and to define parameters when considering events and value for the purpose of promoting COPE Local 397.

PROCEDURE:

Requests for financial sponsorship are to be submitted to the Executive Board or Provincial Council (*if timely*), for approval.

Revised: March 2014

Revised: June 2013

Revised: October 2008

Original: December 2007

